

FOR IMMEDIATE RELEASE

Browz Increases Client Presence in the Southeast

Draper, Utah

Browz—an On Demand SaaS (Software as a Service) company—continues its aggressive growth by adding Southern Company, one of America’s largest producers of electricity, as another client in the Energy marketplace, where Browz has a strong presence.

Browz provides a comprehensive supplier prequalification solution where compliance information is directly compared against Client and regulatory requirements. The Browz software system, known as the Browz Risk Application, contains compliance data on thousands of suppliers/contractors--soon to be expanding in the southeast. Visit www.browz.com and see how Browz can improve efficiencies and simplify your Supply-Chain Risk Management and compliance related process.

With the objective of risk reduction at its core, Southern Company has opted to implement a formal risk management program utilizing the Browz SaaS solution. Common obstacles often encountered in implementing an enterprise risk management and compliance solution are: enterprise-wide integration, availability of all the needed information to all the stakeholders, complexity of implementation, available internal resources that are also tasked with carrying out their other responsibilities, and numerous issues around data accuracy and integrity.

In choosing Browz from a number of credible providers, the company selected an innovative On-Demand SaaS solution. Southern Company has defined its own enterprise-wide globally mandated standards and integrated all relevant regulatory requirements. The Browz innovation is found in service delivery, process integration throughout business units, management of supplier/contractor databases, and critical knowledge transfer— which is readily available via an internet browser, 24 x 7 x 365.

With seven years of market experience, Browz understands the complexities of risk management and helps clients overcome fragmented processes and reporting systems, unreliable methods, and inconsistent data by implementing a single system offering a custom centralized view. By converging in a single system safety, procurement, environment, legal, and other departments can unify to a single standard, without giving up any of their critical control.

[Browz LLC](#) helps buyers and suppliers exchange critical compliance information by using technology that leads to risk reductions, cost savings, and more secure business relationships. Both buyers and suppliers want to do business in a responsible manner and safe environment. The Browz solution levels the playing field for suppliers while protecting all participants.